



2023 ANNUAL REPORT

La Casita Center presents our achievements and growth through the 2023 calendar year.

Dearest beloved community,

I write this, mindful that we are all exhausted these days by the injustices, wars and never-ending bad news of our world today. It can be difficult to focus on the good, the magic, the miracles when we hear day in and day out about the anguish that so many, including families in our own community, face on a daily basis.

Still, the poorest of the poor, the most humble of us all, are always teaching us ways to see the humanity in each other and the goodness in our world. Our families have, from the beginning, led the way in our formation of a circle so strong that even in the hardest moments, when we don't have anything to share but our tears, we survive. Together.

As you know, I believe deeply in generosity. And when it arrives it is always most humbling and inspiring. On one of our busiest days of December, a family of four came to receive their needed resources. I could see the husband's weariness and fear, as he'd been unable to find much construction work at the time, and his wife had been temporarily laid off, because of the low season in the hospitality industry.

Their kids, of course, were so happy to come and choose their Christmas outfits from our clothing closet. But we saw the real magic of this family and our Circle when volunteers helped them carry food and other supplies to their car, where the family lovingly unloaded four bags of clean, folded clothing to share back with us, explaining: "We don't need this clothing; there are others that need them more than we do." You see, even though this family was struggling, they took the time to think about the ones they felt had much less than they have.

And that is the reason for what we do.

As we share with you, in this 2023 Annual Report, the unprecedented accomplishments of La Casita, I want to honor those sacrifices by our families, the opportunity they give us to accompany them, and the miracles that love makes happen in our lives every day. This spurs our staff to put their hearts, creativity, patience and endless hours into their work, striving every day to mitigate the growing need, the never-ending phone calls, and the cries for help.

I want to thank you for making these accomplishments possible. We wouldn't have gotten here without you.

Muchas gracias. I thank you with all my heart.

In loving solidarity,

HIGHLIGHTS



66,810 SERVICES



108 ZIP CODES



3,948 FAMILIES



32 COUNTRIES



4,247 ADULTS



25 LANGUAGES



574 CHILDREN



8,180 PHONE CALLS



1,609 NEW FAMILIES



1,474 REFERRALS TO ORGS.

OUR TEAM

Amal Hassan
Anabelgica Rodríguez*
Annika Alvarez
Autumn Robinson*
Ben Harlan*
Brisa Jiménez
Carly McCallister
Cassie Marshall*
Cat Lee*
Chris Hiland*
Crys Santacruz
Crystal Bryson-Obrer*
Eva Melissa Astudillo Sotello
Fatimah Alawami*
Ismara López
Jo Rodman

Juanita Pérez
Karina Barillas
Lorena González
María Cristina Domingo
Mario Obrer-Marrón*
Mildred Menchú-Johnson
Nora Valle
Patricia Bautista-Cervera
Raquel Garbanzo Núñez
Shannon Stone-Porter
Vanessa Martínez
Virginia Paiz-Gilbert
Yamira Rafael
Yarieli Cuevas
Yessi Delgado-Caballero
Yumaika Estrada*

OUR BOARD

Carolina Rodríguez*
Clara Núñez
David López
Dustin Bishop*
Elieth Enríquez*
Enid Trucios-Haynes
Guillermo Sollano*
Leticia Miguel
Maureen Bacon

Moira Owen
Shameka Parrish-Wright
Tania Avalos*
Yvette de la Guardia

EX-OFFICIO MEMBERS

Erica Bindner-Wooten
Laura Escobar-Ratliff
Tom Gurucharri

INTERNS

Aracely López
Geena Roque*
Javier Pinilla-Baquero*
Josephine Rodríguez*
Mercy Kershner*
Sophia Steere*
Sophie Wesseler*
Yahdiel Ivonne Mora*

JCPS TEACHERS

Carolina Ojeda
Claudia Rojas Rojas
Jolana García
Laura Gómez*
Lori Govin
Rosa Pérez
Yenixsi Morales Valentín

* NO LONGER SERVING



OUR PROGRAMMING

ACCOMPANIMENT & ADVOCACY

La Casita Center provides assistance to families to navigate services, and programs through language accessibility and accompaniment in finding resources around the city and state. This program supports families that have been victimized by any type of violence, and UMA families with children and adults with special healthcare needs ("Una Mano Amiga" - UMA).

- 5,640 CASE MANAGEMENT SERVICES
- 2,102 ACCOMPANIMENTS TO SURVIVORS OF VIOLENCE
- 1,492 SERVICES TO "UMA" FAMILIES
- 256 INTERPRETATION/TRANSLATION SERVICES
- 283 SUPPORT GROUPS SERVICES
- 74 ADVOCACY SERVICES



HEALTH EMPOWERMENT

The Health Empowerment program offers support to promote health and wellness through our community, honoring our culture, while empowering individuals through education to better advocate for their health.

- 2,483 HEALTH EDUCATION AWARENESS
- 741 COVID-19 HOME TESTS DISTRIBUTED
- 687 HEALTH CASE MANAGEMENT
- 599 VACCINES DISTRIBUTED
- 304 MEDICAL REFERRALS
- 63 ACCOMPANIMENTS TO MEDICAL APPOINTMENTS

HOSPITALITY

Hospitality is at the core of our values. This program provides wrap-around services through a culturally relevant lens. We support thousands of families annually through the Resource Days, consulates visits, mobiles campaigns, and the hundreds of calls that La Casita Center answers every month.

- 166,720 ADULT & INFANT DIAPER KITS DISTRIBUTED
- 19,117 SERVICES PROVIDED DURING RESOURCE DAY TO 3,411 ATTENDEES
- 3,719 FOOD BASKET & FRESH PRODUCTS DELIVERED
- 3,505 HYGIENE, MENSTRUAL AND CLEANING KITS
- 2,968 LUNCHES SHARED DURING EVENTS
- 1,569 CLOTHING & HOUSE ITEMS DISTRIBUTED
- 626 WINTER GEAR DISTRIBUTED
- 433 INDIVIDUALS ATTENDING CONSULATES



LEGAL

The Legal Clinic offers support to individuals to better understand their current cases in immigration or family law. It provides guidance, connects them with available resources while empowering individuals through our educational resources to learn and better advocate for their rights, including language access.

- 947 LEGAL CASE MANAGEMENT & ACCOMPANIMENT
- 701 ACCOMPANIMENTS TO SURVIVORS OF VIOLENCE TO LEGAL APPOINTMENTS
- 542 REFERRALS
- 183 CONSULTATIONS WITH ATTORNEYS
- 31 OTHER LEGAL SERVICES

OUR PROGRAMMING

EDUCATION

Education supports our kids, with programs like La Escuelita, a Pre-K readiness program, our summer camp, and Semillita Latina, which enhance and nourish our cultural roots through the arts. We also provide resources for adults, including parents seeking to build parenting skills to support their kids to achieve their dreams.

1,456 EDUCATIONAL EMPOWERMENT WORKSHOPS	535 TUTORING SESSIONS CHILDREN & ADULTS	282 SEMILLITA LATINA SERVICES
1,217 LA ESCUELITA SERVICES TO 42 CHILDREN	340 BOOK SERVICES	257 BACKPACKS
556 SERVICES TO SUMMER CAMP PARTICIPANTS	284 BACK TO SCHOOL SERVICES	131 REFERRALS



MENTAL HEALTH

Our Mental Health program offers support to individuals that otherwise would not have access to mental health resources. Our services include trauma informed and culturally relevant counseling, accompaniments, and support groups in Spanish to adults, teens and children.

463 MENTAL HEALTH ACCOMPANIMENTS	137 COUNSELING SESSIONS	16 VISITS TO NEWCOMERS ACADEMY
278 SERVICES THROUGH LATINX TEENS SUPPORT GROUPS	60 REFERRALS TO OUTSIDE ORGANIZATIONS	5 FOCUS GROUPS (CHILDREN & ADULTS)

ONLINE PROGRAMMING

Our online programming is designed to meet people where they are, providing accessible information whenever they need it. We focus on research-based content to empower families through educational materials. Our programs are bilingual and crafted with the community's needs and values at heart.



14,840 VIEWS
SOMOS UN CIRCULO



12,973 VIEWS
LA ESCUELITA LESSONS



2,712 VIEWS
HEALTH EMPOWERMENT VIDEOS
- CONSEJOS DE SALUD
CON LA DRA. PATY



825 VIEWS
MENTES SANAS



39 RADIO INTERVIEWS
AS INVITED GUESTS



UNA MANO AMIGA (UMA)

Through all our programs, we strive to empower families to navigate challenges with confidence and resilience. With our accompaniments, we hope to both enhance well-being while fostering inclusivity. By providing tools and resources tailored to each family's unique needs, we aim to build a supportive community that celebrates diversity and mutual support.

1,492 SERVICES PROVIDED TO FAMILIES IDENTIFIED WITH A CHILD OR FAMILY MEMBER THAT REQUIRES SPECIAL NEEDS	587 FAMILIES WITH A MEMBER WITH SPECIAL NEEDS THAT RECEIVED SERVICES
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HIGHLIGHT REEL

La Casita Center is a small yet full of talent organization. We deeply appreciate the acknowledgments and recognitions granted to our team in 2023, a testament to their relentless passion and exceptional contributions.

MEDIA MENTIONS AND ENGAGEMENT

La Casita team is thankful to these platforms for wanting and letting us share our mission and expand our circle.

- Al Día
- La Esquina
- Louisville Public Media
- Today's Woman
- WAVE3
- WDRB
- WHAS11
- WLKY



ACKNOWLEDGEMENT AND AWARDS

- 2023 Art of Collaboration Award by the Center for Nonprofit Excellence - Family Health Center & La Casita Center
- 2023 Berea College Service Award - Karina Barillas
- 2023 Congressional Leadership Award by Congressman McGarvey's Office - Karina Barillas
- 2023 Louisville Business First, Forty Under 40 - Eva Melissa Astudillo Sotelo
- 2023 Most Admired Woman Award - Dra. Patricia Bautista-Cervera
- 2023 UofL Diversity Alumni of the Year - Karina Barillas
- 2023 Al Día, 3 Most Outstanding Latinos - Dra. Patricia Bautista-Cervera
- Speaker at the Festival of Faiths - Karina Barillas

COMMUNITY PARTNERSHIPS

We are grateful to our partners who supported us throughout the year for the many community events at La Casita Center, which increased the impact of our programs.

- Chase Bank
- Dare to Care
- Family Health Center
- Kentucky Youth Advocates
- Kroger
- Louisville Latinx Educational Outreach
- Louisville Metro Health and Wellness
- Louisville Water Company
- Newcomer Academy
- Norton Health Care
- Office for Immigrant Affairs
- Office for Women
- Speed Museum
- Walgreens
- Zappos



CONSULTING SERVICES

- KYA & Face It - Parenting Toolkit in Spanish
- Tip it Forward - SelfCareToolkit in Spanish
- KYA - WIC campaign in Spanish
- JCPS - Trainings for Educators
- KYA - Advocate Project
- PATH - Training for Service Providers
- VOCA - Conversation with Service Providers

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La Casita Center has a wealth of expertise working with the Latinx community in the Louisville and surrounding areas. The non-profit organizations in our community have been fortunate that LCC continues to share this knowledge and expertise. LCC's Cross Cultural Hospitality training calls in individuals at all levels of understanding to learn about the variety of cultures in our community, tools and strategies for organizations and professionals to meaningfully engage with members of the immigrant and Latinx community, and ultimately, increase the cultural humility and acceptance in our community.

— Kentucky Youth Advocates (KYA)

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SIGNATURE EVENTS



Every year, we host our signature events to honor our roots and cultural heritage, bring our community together, and raise funds to support our mission of empowering the Latinx community in Louisville.

- **Summer Brunch** is a fun summer fundraiser where the community and our supporters come together to celebrate the spirit of community and love at La Casita Center.
- **Circle of Solidarity** is our biggest annual fundraising event, where we invite all members of our circle to join us for a night of dancing and celebration to honor the community and the work of La Casita Center.

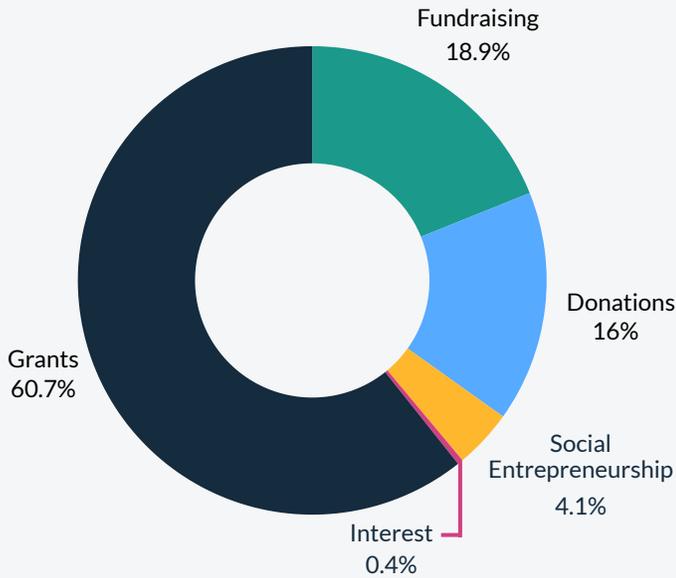
COMMUNITY EVENTS



We feel privileged to accompany 3,948 families throughout the year, providing wraparound services, such as vaccines, consulate services, and bilingual college resources. We always find ways to celebrate and support our families through our classic events: Día del Niño, Latinx Pride, Aflora, Día de los Muertos, and Somos el Futuro.

FINANCIAL REPORT

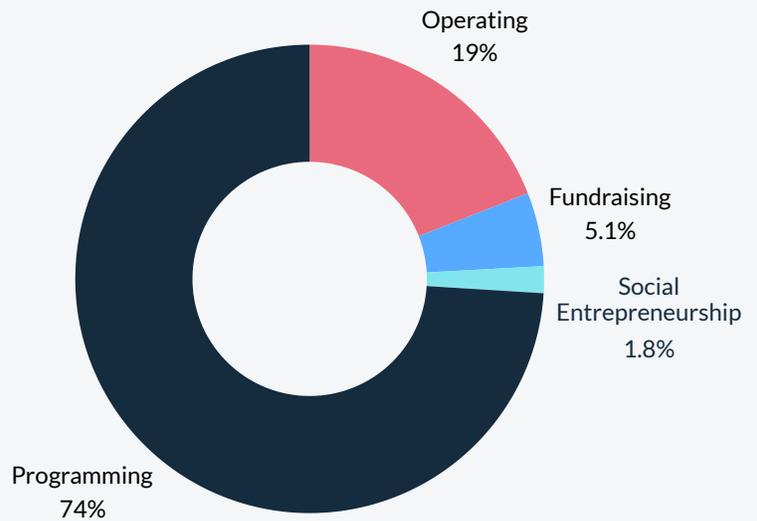
Revenue



Total Revenue

\$990,716.96

Expenses



Total Expenses

\$1,096,934.63

The negative net income of (\$107,803.99) for 2023 primarily results from an increase in reimbursement-based grants, with significant expenses incurred in 2023 and scheduled for recovery in 2024.

FUNDING PARTNERS

- Adarsh Charitable Foundation
- Aetna INC
- Alejandro and Carol Alvarez
- American Heart Association, Inc.
- Andy & Kevin Trager
- AT&T Kentucky
- Brown-Forman Corporation
- Catholic Charities
- Central Indiana Community Foundation
- Chase Bank
- Cindy Geisen and Ryan LaMothe
- Commonwealth of Kentucky
- Community Catalyst, Inc
- Community Foundation of Louisville
- Diana Buchenberger
- Efroymsen Family Fund
- Envirosafe, INC
- Family Health Centers
- GE Healthcare
- Gheens Foundation
- Goodwill Industries of Kentucky
- Highland Baptist Church
- Humana Foundation
- Hurstbourne Christian Church
- Just Fund Education Project INC
- Kentucky Justice and Public Safety Cabinet
- Kentucky Youth Advocates, Inc
- Kosair Charities
- LGE-KU Foundation
- Louisville Bar Foundation, Inc
- Louisville Jefferson County Metro Government
- Mary Gwen Wheeler and David A. Jones, Jr.
- Metro United Way
- Roman Catholic Bishop of Louisville
- RX Foundation
- Sutherland Foundation
- The Steel Technologies Foundation
- Ursuline Sisters of Louisville
- Zappos